### **Monday 25th November (Munich): Munich Special**

10h-12h - Quebec Delegation in Munich (Breakfast Quebec)
14h-16h - Welcome coffee and presentation of Bavarian producers (location: House of Art)

#### 16h-18h - Groups visit

- Hologate
- German Theater Museum
- Egyptian Art Museum
- Irz University
- Goethe-Institut (VR projects)

#### 18h-20h - Cocktail Québec and Bavaria

- Presentation and visit of Kunsthalle
- Official speeches







Tuesday 26th November (Munich): Sustainability in the distribution of works: networking to develop new audiences

#### 8h30-10h - Welcome coffee et One Table Meetings (location: Arri Cinema)

 Thématiques: Science, Live show, Heritage and Art, Installation and Digital Art, XR Production, Theater.

## 10h-11h - Panel 1 - Distributing projects widely and reaching out to new audiences (location: Arri Cinema)

- Mathieu Willemont, Diversion cinema (FRA)
- Erik Pender, Visions (ITA)
- Olga Alekseeva, IDEAL (ESP)

Moderator: Françoise Poos, Elektron (LUX)

#### 11h-11h30 - What's new? - Venues (location: Arri Cinema)

- Joana Miranda, Braga Media Arts (POR)
- Vida Szabolcs, Light Art Museum (HGY)
- Jonathan Thonon, Liège Theater (BEL)
- And 3 additional interventions anticipated.

Moderator: Silke Schmidt, XR HUB Bavaria (GER)

#### 11h30-12h30 - Buyers Pitches (location: Arri Cinema)

- Public venue: Charlotte Benedetti, Pavillon KIKK (BEL)
- Art center: Myriam Achard, PHI Center (CAN)
- Festival: Anaïs Emery, GIFF (SUI)
- And 2 additional interventions anticipated.

Moderator: Silke Schmidt, XR HUB Bavaria (GER)

#### 12h30-13h30 - Networking Lunch

#### 13h30-14h - Public transport

#### 14h-17h30 - Groups visit

- Deustches Museum (2 activities)
- European Patent Office (2 activities)

#### **18h-20h - Cocktail Bavaria** (Location: Heavy riders / Schwere Reiter)

- Official speeches
- MR Exhibition / Exposition MR Ugo Dossi and govar







# Wednesday 27th November (Leipzig): Leipzig Special and Immersive galleries

**8h30-10h - Discovery of an immersive Munich experience** (location: The Portal Experience / Munich Town Hall)

10h-15h – Transport by train then bus to Kunstkraftwerk 15h- 15h30 - Welcome coffee (location: Kunstkraftwerk)

**15h30- 16h30 - Presentation of the international network of independent immersive galleries** (location: Kunstkraftwerk)

- OASIS immersion (CAN)
- Remastered (NED)
- Art Explora (FRA)

Moderator: Paolo Löffler, Kunstkraftwerk (GER)

**16h30-17h30 – Presentation of the Saxony ecosystem** (location: Kunstkraftwerk)

- Bright Festival Leipzig (GER)
- And 4 additional interventions anticipated (GER)

**17h30-20h** – **Cocktail Saxony and Visit of Kunstkraftwerk** (location: Kunstkraftwerk)







Thursday 28th November (Berlin): Sustainability of production: Cooperate and innovate to diversify and perpetuate production

**8h30-10h - Welcome breakfast Wallonie-Brussels** (location: Belgian Embassy) **10h30-11h - Presentation of three museums** (location: Humboldt Forum)

- Ethnological Museum
- Museum of the City of Berlin
- Asian Art Museum

11h-12h - Visit Humboldt Forum (location: Humboldt Forum)
12h-13h30 - Networking lunch

**14h30-15h30: European Projects' Presentation** (location: French Institute Berlin)

- Impulse University of Babelsberg (GER) with Malta Heritage (MAL), Athens University (GRE) and Krakow Museum (POL)
- Co-Vision Marie Dumontier, Audiovisual meetings (FRA)
- Cultural XR Network, Alexandre Roux, Unframed Collection (FRA)
- XR reco Find Kortenbrede, XRBB (GER)

**15h30-16h30: Panel 2 - Sustain and diversify production formats** (location: French Institute Berlin)

- Camille Françoise, Expert (NED)
- Raphaël Haddad, Gédéon Programs (FRA)
- 2 additional speakers expected (ITA and SUI)

Moderator: Nathalie Keurmeur, Humboldt Forum (GER)

**16h30-17h: What's new? - Studios** (location: French Institute Berlin)

- Paco Link (USA)
- Tamás Zádor, Glowing Bulbs (HUN)
- Philipp Schambelan, Ruestungsschmie.de (GER)
- And 4 additional interventions anticipated (FRA, CAN, LUX)

Moderator: Jeanne Dompierre, Xn Quebec (CAN)







Friday 29th November (Berlin): Environmental, societal and territorial sustainability: producing and distributing in a more inclusive and respectful way

8h30-9h - Welcome coffee (location: French Institute Berlin)
9h-10h - Organized B2B meetings (location: French Institute Berlin)

10h-11h - Panel 3 - Designing more eco-friendly experiences and raising public awareness of societal challenges (location: French Institute Berlin)

- Eline Jongsma and Kel O'Neill, Loot. 10 stories (Dutch)
- Nina Wlodarczyk, ZKM (GER)
- And 2 additional interventions anticipated (CAN and CZE).

Moderator: Hélène Doub, French Institute of Berlin (FROM)

#### 11h-11h30 - What's new? - Hubs (location: French Institute Berlin)

- Elena Belciu, CineTIC (ROU)
- Aurélie Rompler, Creative District (BEL)
- Lehna Ouali, The Cube of Garges (FRA)
- 1 other intervention anticipated (LUX)

Moderator: Myriam Achard, PHI Center (CAN)

11h30-12h30 - Presentation - Revitalizing public spaces and engaging communities (location: French Institute Berlin)

- Maria Güell Ordis, LlUM Barcelona (ESP)
- And 3 additionnal interventions anticipated (GER, FRA, CAN)

Moderator: Gregorio Lucena Scarpella, Global cultural district network (SUI)

13h-14h30 - Closing Lunch (location: French Embassy - TBC)

#### 15h-16h - Groups visit

- Khroma-Lighthouse
- The Futurium
- 1 additional place of visit expected





